Aleksandr Semenov

UX/UI DESIGNER

aleksandr47se@gmail.com
437-566-1029
LinkedIn Profile
Personal Portfolio

PROFILE SUMMARY

Ambitious and creative industrial designer making a transition into UX career to make a positive impact in the field of digital product design by creating user experiences that are both simple and beautiful. As a lifelong learner, I am always striving to improve my knowledge and skills, while my previous experience as an industrial designer makes me familiar with all aspects of work at a design studio/agency.

With over 4+ years of experience in all stages of product design process through working on various professional client-facing and education-related projects, I would make a great addition to any design team.

SKILLS

Design Thinking, Design Research, Wireframes, User Research, UX Strategy, Personas, Prototyping, User Testing, UI Design

Figma, AdobeXD, Photoshop, Illustrator, InDesign, Adobe Creative Suite, ClickUp, QuickBooks

PROJECTS

Lead UX Designer | MyFlowstate App
April 2024, BrainStation Capstone Project.

- Effectively applied design research, principles of UX design and knowledge of Figma to design and build a time management assistant application for post-secondary students.
- The final app prototype and accompanying responsive marketing website have been deemed as market-viable and helpful for target audience by instructors. Project earned an average grade of 85%.

UX Designer | AI Chatbot Integration for Shopify
April 2024, BrainStation Hackathon.

- Showed great interdisciplinary collaboration skills as well as effective UX design workflow in a fast-paced environment to develop an AI chatbot alongside developers, and other professionals within a single 24-hour sprint.
- A functional proof of concept product was developed thanks to effective interdisciplinary collaboration and understanding. Earning praise from Shopify partners for good application of UX principles.

EDUCATION

BrainStation | Diploma, UX Design
Jan 2024 - Apr 2024, Toronto, ON.

Sheridan College | Bachelor of Craft and Design – Industrial Design
Sep 2018 - Apr 2022, Oakville, ON.

EXPERIENCE

Junior Industrial Designer | Studio Anony
Jun 2023 – Jan 2024, Toronto, ON.

- Assisted in developing light fixtures by creating CAD models and producing technical drawings for factories. Demonstrating empathy and attention to client needs, budget constraints and requirements.
- Took part in over 15 product development projects and hand-building over 100 light fixtures. Earning praise from senior team members for ability to learn quickly and delivering consistent results.

Service Designer | Sheridan College
May 2021 – Aug 2021, Toronto, ON.

- Conducted research and used creative design process while working in multidisciplinary team to design a social charity program that provides education and work skills to homeless youths.
- Presented the proposal to clients at Covenant House of Toronto and earned 90% client satisfaction score for completed work.

CERTIFICATIONS

Associate Member – Chartered Industrial Designers of Ontario, ON.

Customer Service Excellence Certificate, Toronto, ON.